ATREVIDA STUDIO is an art studio founded by Cuban-American, emerging artist <u>Christina Villa</u>. She chose the name 'Atrevida' for her studio because it means to be brave and bold in Spanish. The word reflects how she views her art and her approach to life.

Christina comes from a vast lineage of Cuban artists and grew up surrounded by their many forms of expression. The **painting technique** she uses is self-taught and is driven by the **inspiration** on how we experience colors and the emotions they evoke.

Her focus is **contemporary soulful abstract paintings**. Watercolors are blended with oil pastels, metallics, and pencils to create a live interaction between colors on watercolor paper. Each painting undulates in response to light, taking the viewer on an independent journey. Her paintings come alive when the viewing angle changes, revealing diverse elements and color shades accentuated by the reflection of light from different sources (daylight, ambient, spot) or exposure to varying levels of illumination intensity (time of day). The interaction with light is what gives her art pieces a unique and distinguishable character.

Her art has been described as "mesmerizing", "meditative", "imaginative", and "peaceful". Her clients are private collectors who have <u>purchased pieces</u> from her collection or have commissioned custom projects.

Christina also creates '<u>Sedas Atrevidas</u>', a line of limitedrun seasonal silk scarves that explore the dynamics of various colors, translating to stunning wearable art.

All artwork is one-of-a-kind. Through the Atrevida Studio website, abstract art enthusiasts have the option to commission custom art projects or shop from available pieces. The artist supports various NPOs from the proceeds of her painting sales.

Christina is a member of the International Association of Visual Artists since 2021. Her art has been featured in issues of Vanity Fair UK, and online at the <u>Abode2</u> website.

Christina lives and works in Manhattan, New York.

Her art can be found online at <u>atrevidastudio.com</u> and on <u>Instagram</u> & <u>Facebook</u> @AtrevidaArtNYC







